



**WILL YOU HELP US GROW?**

GROWTH is what our 2017 Walk For Life is focused on. You may already know about the life-affirming work that we are doing at our 3 medical clinics here in Broward County – ***but, did you know that we are planning to open a NEW clinic in southwest Broward this fall?***

This letter is to tell you about a way you can partner with Hope Women's Centers this summer to do just that! Women and men are being encouraged and equipped to make informed decisions about LIFE every day! We are on the front lines, helping women and men who are facing unplanned pregnancies. We offer free pregnancy tests, ultrasounds, and STI testing. It's time to expand our outreach to the southwest Broward neighborhoods of Miramar, Pembroke Pines, and Weston.

***Will you help underwrite our annual Walk For Life Event this year?*** It happens on Saturday, October 14, 2017 but the planning starts now. If we can cover the \$15,000 in expenses by August 1 we can assure our fundraisers (aka Walkers) that EVERY DOLLAR they raise will go towards the new Southwest Center! Your underwriting gifts will impact countless lives as women and men choose life!

**A \$250 Gift will pay for one of the following expenses:**

- Soft Drinks/Juice Boxes
- Color Run Supplies
- Balloon Arches/Banners/Signs
- Tents

**Your \$500 Gift will cover:**

- WRMB/WAY-FM radio ads
- Ice Cream Truck
- Chair/Table Rental
- Bottled Water
- DJ or Band

**A Gift of \$1,000 will provide:**

- Sunglasses for Walkers
- BBQ Dinner
- T-Shirts
- Postage

**Your \$2,500 Gift pays for one of these major expenses:**

- Printing
- Prizes
- Petting Zoo/Rock Wall/Bounce House (for \$400 - \$1,000 - \$5,000 Level Walkers)

The Walk For Life is a fundraising event where we ask a **lot** of people to do a **little** bit. Walkers ask their friends, neighbors, and co-workers to sponsor them, **with the goal of raising at least \$150 per Walker**. Many Walkers raise \$400, \$1,000, and some even surpass \$5,000! We have been doing the Walk For Life for 30 years, and we anticipate raising \$150,000 at this year's event.

**We are asking your organization or family to participate as a Walk For Life Underwriter.** By giving a gift to help underwrite the cost of producing this event, you will receive the satisfaction that comes from supporting a worthy cause, PLUS your organization's logo or family name will be printed on our Walk For Life brochure, which will be seen by thousands of people. We will also display a sign on the track on Walk day with your logo and/or name and a listing in our fall newsletter.

**A successful Walk on October 14th means that Hope Women's Centers can open our 4<sup>th</sup> location in southwestern Broward County this year.** We hope you will decide to participate as an Underwriter for this year's Walk For Life!

Just indicate which item you would like to underwrite and return the bottom of this page with your check. You can text **@Hope and your donation amount to 52014**, or give online at [www.FriendsofHope.com](http://www.FriendsofHope.com). Use the enclosed envelope for mail reply.

For life,

*Nancy McDonald*

Nancy McDonald  
President/CEO

CLIP HERE



CLIP HERE

**✓ YES! We want to help underwrite the 2017 Walk For Life & Color Fun Run!**

**Our \$250 Gift is enclosed to underwrite:**

- |  |   |
|--|---|
| <input type="checkbox"/> Soft Drinks/Juice Boxes | <input type="checkbox"/> Balloon Arches/Banners/Signs |
| <input type="checkbox"/> Color Run Supplies      | <input type="checkbox"/> Tents                        |

**Our \$500 Gift is enclosed to underwrite:**

- |  |   |                                     |
|--|---|-------------------------------------|
| <input type="checkbox"/> WRMB/WAY-FM radio ads | <input type="checkbox"/> Chair/Table Rental |                                     |
| <input type="checkbox"/> Ice Cream Truck       | <input type="checkbox"/> Bottled Water      | <input type="checkbox"/> DJ or Band |

**Our \$1,000 Gift is enclosed to underwrite:**

- |   |                                   |
|---|-----------------------------------|
| <input type="checkbox"/> Sunglasses for Walkers | <input type="checkbox"/> T-Shirts |
| <input type="checkbox"/> BBQ Dinner             | <input type="checkbox"/> Postage  |

**Our \$2,500 Gift is enclosed to underwrite:**

- |   |   |
|---|---|
| <input type="checkbox"/> Printing                           | <input type="checkbox"/> Prizes for top level Walkers |
| <input type="checkbox"/> Petting Zoo/Rock Wall/Bounce House |   |

**Our print deadline is July 14; your gift & logo must be received by July 12**  
**Logo files can be emailed to [info@FriendsofHope.com](mailto:info@FriendsofHope.com)**

\*Any funds received in excess of the \$15,000 needed will go to the new center fund.